

# Motorists Searching for More MPG Find Help with AMSOIL

As fuel costs continue to rise, consumers nationwide are scrambling for ways to improve fuel efficiency. New gadgets and theories abound, but true improvement of fuel economy in modern cars and trucks, without the expense of engine conversions or the gamble of unproven devices, is available through synthetic lubrication and superior fuel additives.

Converting a vehicle's engine, transmission and differential to synthetic lubricants can result in a fuel economy improvement of 2-5 percent. The simplest and most cost-effective method of improving fuel economy is through the use of high-quality fuel additives. AMSOIL P.i. for gasoline engines and AMSOIL Diesel Concentrate for diesel engines increase fuel efficiency by removing engine deposits and improving the combustion of fuel.

## AMSOIL P.i.

AMSOIL P.i. is the most potent gasoline additive available today. As a concentrated detergent, it is unsurpassed in cleaning combustion chamber deposits, intake valve deposits and port fuel injector deposits. It is not a question of whether or not a vehicle has accumulated engine deposits, it is a question of how badly they've accumulated.

Fuel system deposits result in the following:

- Lost fuel economy
- Lost power and poor throttle response
- Failed emission tests
- Poor drivability - surging, hesitation, stalling, rough idle
- Engine knocking (pinging) and rap
- Difficult starts

## P.i. is the Solution

AMSOIL P.i. is the answer for motorists searching for more MPG. It helps maintain peak engine efficiency, fuel economy, power and drivability in newer, low-mileage engines. In engines with accumulated deposits, testing showed AMSOIL P.i.

provided an average fuel economy increase of 2.3 percent, and up to 5.7 percent.

AMSOIL P.i. is so powerful, AMSOIL has backed it up with a money-back guarantee. If customers with at least 25,000 miles on their vehicles don't see improved fuel efficiency after one tank of P.i.-treated gas, AMSOIL will refund their money.

## AMSOIL Diesel Concentrate

AMSOIL Diesel Concentrate provides maximum diesel operating efficiency. It compensates for the varying quality of different fuels (including biodiesel) and the deficiencies of today's ultra-low-sulfur diesel fuel (ULSD) for better engine operation. Diesel Concentrate cleans dirty injectors, improving fuel economy by up to 5 percent and restoring horsepower to like-new levels. Acceleration is improved and with regular use, AMSOIL Diesel Concentrate continues to enhance performance by keeping injectors clean. The net savings on fuel expense can result in no additional cost to vehicle operation.

