From the time he introduced the first can of AMZOIL 10W-40 Synthetic Motor Oil in 1972, AMSOIL President and CEO Al Amatuzio has taken great pride in the superior protection and performance provided by AMSOIL products. Now, in celebration of 35 years of technical leadership, AMSOIL is updating its premiere motor oil with a new, personal image. New Signature Series 0W-30 Synthetic Motor Oil (SSO) replaces Series 2000 0W-30 Synthetic Motor Oil (TSO) and offers even greater performance. Supplemented with a proprietary ashless anti-wear system for improved heat and viscosity control and boasting a 10 percent increase in TBN (see graph), new Signature Series 0W-30 sets the standard for protection and performance. Personally endorsed by AMSOIL founder and President Al Amatuzio, each bottle bears his signature and describes how he developed the first API qualified synthetic motor oil and launched the synthetic motor oil industry.

**Product Description**
AMSOIL Signature Series 0W-30 Synthetic Motor Oil is the industry benchmark in lubrication technology. Engineered with the world's finest synthetic base oils and high performance additives, AMSOIL Signature Series 0W-30 is designed for those who demand the absolute best in motor oil performance. The exclusive extended drain formulation delivers superior engine protection and maximum fuel economy. AMSOIL Signature Series 0W-30 is a premium grade synthetic motor oil that exceeds the requirements of modern, high-performance engines and older engines. It replaces other 0W-30, 5W-30 and 10W-30 motor oils and consistently outperforms competitive conventional and synthetic motor oils.

**Extends Drain Intervals**
AMSOIL Signature Series 0W-30 Synthetic Motor Oil lasts much longer in service than conventional oils. Its unique synthetic formulation and long drain additive system resist oxidation and neutralize the acids that shorten the service life of other oils. AMSOIL Signature Series 0W-30 delivers the best possible engine protection, cleanliness and performance over extended drain intervals, reducing vehicle maintenance and waste oil disposal costs.

**Maximizes Fuel Efficiency**
The lightweight molecular structure of AMSOIL Signature Series 0W-30 Synthetic Motor Oil reduces energy loss from the "drag" common to high viscosity oils. It is fortified with additives that enhance its friction-reducing properties to help further improve fuel efficiency.

**Reduces Wear**
AMSOIL Signature Series 0W-30 Synthetic Motor Oil contains specialized anti-wear technology. Its durable, high temperature film strength effectively separates metal surfaces to reduce wear even under the most grueling conditions. Tests prove that AMSOIL Signature Series 0W-30 provides better protection against wear than other motor oils (see graph). AMSOIL Signature Series 0W-30 helps engines last longer.

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**Four-Ball Wear Test**

<table>
<thead>
<tr>
<th>Base Oil</th>
<th>TBN Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMSOIL SSO 0W-30</td>
<td>13.20</td>
</tr>
<tr>
<td>Castrol Syntec 0W-30</td>
<td>11.69</td>
</tr>
<tr>
<td>Pennzoil Platinum 5W-30</td>
<td>10.90</td>
</tr>
<tr>
<td>Mobil 1 Extended Performance 5W-30</td>
<td>9.11</td>
</tr>
<tr>
<td>Quaker State Full Synthetic 5W-30</td>
<td>9.13</td>
</tr>
<tr>
<td>Motorcraft Synthetic Blend 5W-30</td>
<td>8.01</td>
</tr>
<tr>
<td>Havoline 5W-30</td>
<td>7.87</td>
</tr>
</tbody>
</table>

*40 kg Pressure @ 150°C, 1800 RPM, 1 Hour Duration*  
As tested by an independent lab in August 2007
The front label of Signature Series 0W-30 Synthetic Motor Oil bears AMSOIL President Al Amatuzio’s signature, while the three-panel back label includes the story of how AMSOIL began and Four-Ball Wear Test results.

Resists Heat, Reduces Oil Consumption and Emissions
AMSOIL Signature Series 0W-30 Synthetic Motor Oil is thermally stable with a strong resistance to high temperature volatility (burn-off). It is heavily fortified with detergent and dispersant additives designed to prevent sludge deposits and keep engines clean. Low volatility and clean operation reduce oil consumption and emissions.

Provides Outstanding Cold Flow Properties
Unlike conventional oils, AMSOIL Signature Series 0W-30 contains no wax. Its exceptional -60°F cold flow properties ease starting and reduce bearing wear.

Applications
AMSOIL Signature Series 0W-30 Synthetic Motor Oil is recommended for use in gasoline engines, diesel engines (API CF, ACEA B5) and other applications requiring SAE 0W-30, 5W-30 or 10W-30 with the following worldwide specifications:

- API SM/CF, SL, SJ ...
- ILSAC GF-4, 3 ...
- ACEA A5/B5-04
- GM 4718M, 6094M
- Ford WSS-M2C929-A
- Daimler Chrysler MS-6395N
- VW 503.00

Service Life
AMSOIL Signature Series 0W-30 Synthetic Motor Oil is recommended for extended drain intervals in unmodified, mechanically sound, gasoline-fueled vehicles as follows:

- Normal Service -- Up to 35,000 miles or one year, whichever comes first.
- Severe Service -- Up to 17,500 miles or one year, whichever comes first.
- Replace AMSOIL Ea Oil Filter at the time of oil change up to 25,000 miles or one year, whichever comes first (other brands at standard OEM intervals).
- In all non-gasoline fueled vehicle applications, extend the oil change interval according to oil analysis or follow the OEM drain interval.

AMSOIL Signature Series 0W-30 Synthetic Motor Oil replaces Series 2000 0W-30 Synthetic Motor Oil, which will remain available while supplies last.