



► PREFERRED CUSTOMER EDITION

M A G A Z I N E

DECEMBER 2013

2013 YEAR IN REVIEW

| PAGE 6





AN OIL THAT ACTUALLY MAKES A DIFFERENCE.

Formulated with the latest additive technology and the most advanced synthetic base oils, AMSOIL Premium Synthetic Diesel Oil exceeds the highest performance demands of modern engines. Not only does it withstand the stress of heat, soot and acids to help prevent deposits, corrosion and wear, it has also been proven to improve fuel economy while extending oil life up to three times normal drain intervals.



The First in Synthetics®

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STAFF

Editor

Kevin McBride
Vice President, Marketing & Communications

Associate Editor

Joel Youngman

Publication Manager

Terry Johnsen

Staff Writers

Kathy Anderson
John Baker
Terry Johnsen
Melissa Sander
Joel Youngman

Graphic Design Manager

Jeff Spry

Senior Graphic Designer

Luke Boynton

Content Contribution

Erica Danielski
Jeremy Meyer

Editorial Contribution

Dan Peterson

Advertising

Ed Newman

Back Issues

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On the Web

www.amsoil.com

President and CEO

A.J. Amatzio

Executive Vice President and COO

Alan Amatzio

Executive Vice President and CFO

Dean Alexander

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Testimonials

AMSOIL INC.

Communications Department
The AMSOIL Building
925 Tower Ave.
Superior, WI 54880

testimonials@amsoil.com



THE COVER

AMSOIL takes a look at the new products, marketing endeavors and corporate developments of the past year.

From the President's Desk

As you will see in this issue of your *Magazine*, AMSOIL remained aggressive in product development this past year. We introduced some and repositioned others, and while not all of these products will necessarily provide an earth-shattering impact on your bottom line, they do provide options for our customers and opportunities for our Dealers. Don't overlook the potential, for example, of AMSOIL MP. Virtually everyone has a need for this type of product, and it has opened many doors for motor oil sales throughout the years. The same can be said for AMSOIL Spray Grease, Silicone Spray and Miracle Wash. The list goes on.

The point is, loyalty to the AMSOIL brand can be reached by many avenues, particularly when there is a "hurt" involved. That is, when a customer is acutely aware of a problem or issue and a product delivers a perceptible remedy, loyalty to that product becomes secure. We all know that switching over to AMSOIL motor oil provides a full range of benefits, but most of those benefits are imperceptible. A driver doesn't see, feel or hear "improved wear protection." On the other hand, a customer who has had problems with poor quality gasoline can appreciate AMSOIL P.i. Our vice president, marketing and communications, Kevin McBride shared a story recently that illustrates this perfectly.

Kevin had noticed a slight rough-idle in his Chevy pickup. A day later, with temperatures dipping below freezing, he attempted to use the remote-start. It didn't work. When he then started the truck manually, an orange warning light in the form of an engine icon appeared on the dash. Kevin went to his owners' manual and discovered that the warning indicated

a problem with the emissions system. In all likelihood, the manual revealed, service would be required. The manual boldly warned that *if the vehicle is continually driven with this light on, the emission controls might not work as well, the vehicle fuel economy might not be as good, and the engine might not run as smoothly. This could lead to costly repairs that might not be covered by the vehicle warranty.*

Kevin went on to read that secondary causes may include a loose fuel cap or poor quality fuel. According to the manual, *poor fuel quality causes the engine not to run as efficiently as designed and may cause stalling after start-up, stalling when the vehicle is changed into gear, misfiring, hesitation on acceleration or stumbling on acceleration.* The cap wasn't the problem, so Kevin grabbed a bottle of P.i. and dumped it in. Sure enough. After running through roughly a half a tank the warning light went off and the truck ran smoothly. Problem solved.

I am sure many of our Dealers could describe similar situations where a single AMSOIL product helped solve a problem and won over a customer. In many cases these customers become AMSOIL customers for life. Remember, motor oil is not the only tool in your toolbox.

I will close by saying we can all look back on 2013 with a major sense of accomplishment. The highlight, of course, was our 40th Anniversary Convention. It is hard to believe it has been that long since our very first AMSOIL Dealers came on board and began what

would become a wonderful journey of opportunity and success. I cannot possibly express how gratifying it has been to witness the efforts of the countless Dealers who have realized their dreams through the AMSOIL business opportunity. It is equally gratifying to know that countless more will follow.

From all of us at corporate headquarters, I wish you a happy holiday season and a healthy and prosperous new year.



A.J. "Al" Amatuzio
President and CEO, AMSOIL INC.

Dean Alexander
Executive V.P. /
Chief Financial Officer

Alan Amatuzio
Executive V.P. /
Chief Operating Officer

A.J. "Al" Amatuzio
President &
Chief Executive Officer



UNDERSTANDING SAPS

The European Automobile Manufacturers' Association (ACEA) helps establish motor oil standards in the European market. ACEA recognizes that European engines differ from U.S. engines in both design and operating conditions. As a result, the demands on motor oil are different as well.

The differentiator between various makes and models of European cars has to do with the acceptable levels of sulfated ash, phosphorus and sulfur (SAPS) in the motor oil.

Sulfated ash is the by-product of metallic compounds as they are burned. It can improve an oil's antioxidancy, anti-wear properties, total base number (TBN), corrosion resistance, engine cleanliness properties and soot-handling ability.

Phosphorus is present in motor oil for its antioxidant properties.

Sulfur provides antioxidancy, anti-wear and engine cleanliness properties.

SAPS makes up a significant portion of a motor oil's additive content. Some emissions systems and aftertreatment devices, such as diesel particulate filters (DPFs) and catalysts, are sensitive to the SAPS content of oil and require lower-SAPS formulations to properly function for a long period of time.

AMSOIL European Car Formula Synthetic Motor Oil is available in three varieties, each tailored to meet the unique SAPS requirements of its respective applications.

Low-SAPS

Mid-SAPS

Full-SAPS



The First in Synthetics®

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NEW AND REBRANDED PRODUCTS HIGHLIGHT 2013

AMSOIL introduces a bevy of new products, while some old favorites receive fresh new packaging.

APRIL

AMSOIL Expands Signature Series Family to Include Automatic Transmission Fluid

AMSOIL Multi-Vehicle Synthetic Automatic Transmission Fluid and Fuel-Efficient Synthetic Automatic Transmission Fluid are elevated to the Signature Series family, becoming known as Signature Series Multi-Vehicle Synthetic Automatic Transmission Fluid (ATF) and Signature Series Fuel-Efficient Synthetic Automatic Transmission Fluid (ATL). The robust nature of these products is further proven through intense field testing, allowing AMSOIL to introduce new application and service-life recommendations.



As indicated by the icon on their labels, Signature Series Multi-Vehicle Synthetic ATF and Fuel-Efficient Synthetic ATF offer the most benefits in applications where heavy towing, elevated temperatures and challenging terrain are common.

AMSOIL Dealers Assume Exclusive Distribution of Briggs & Stratton® Synthetic 4T Racing Oil

Briggs & Stratton Synthetic 4T Racing Oil (GBS2960), formulated by AMSOIL, becomes available to AMSOIL Dealers for their sales efforts. Introduced in March 2012, Synthetic 4T Racing Oil was initially distributed exclusively by Briggs & Stratton. In an effort to increase sales of this premium product, AMSOIL negotiated with Briggs & Stratton to allow AMSOIL Dealers to take over the exclusive distribution of this specialty racing oil.



MAY

AMSOIL Racing Grease Joins DOMINATOR® Family

AMSOIL Series 2000 Synthetic Racing Grease (GRG) moves to the DOMINATOR® family of premium racing products and receives fresh new packaging.



AMSOIL Introduces Synthetic Fifth-Wheel Grease

AMSOIL introduces new Synthetic Fifth-Wheel Grease (FWG), a heavy-duty lubricant engineered to provide outstanding protection and performance in the heavily loaded, harsh operating environments specific to fifth-wheel hitches used in trucking and trailer applications.

AMSOIL Metal Protector Receives Updated Look

AMSOIL Metal Protector (AMP) receives an updated look, while offering the same outstanding protection and performance.



JUNE

AMSOIL Spray Grease Hits the Market

AMSOIL introduces new Spray Grease (GSP), which effectively reduces friction and wear and keeps components running clean and trouble-free for outstanding performance and long life. Applying quickly and evenly, it is ideal for greasing hard-to-reach equipment such as hinges, springs and other common applications.



AMSOIL Introduces New Miracle Wash® Packaging

AMSOIL Miracle Wash® Waterless Wash & Wax (AMW) receives fresh new packaging, while offering the same outstanding cleaning performance.





JULY

AMSOIL Updates Diesel Fuel Additives with Latest Technology, New Packaging

The AMSOIL diesel fuel additive line is provided several improvements, with Diesel Injector Clean (ADF) and Diesel Injector Clean + Cold Flow (DFC) featuring new formulations designed to clean both the tough-to-remove deposits surfacing in modern high-pressure common-rail (HPCR) diesel engines and traditional injector deposits. While the formulations of Diesel Cetane Boost (ACB) and Diesel Cold Flow (ACF) remain unchanged, all four products feature bold new packaging.

AMSOIL Heavy-Duty Degreaser Joins Aerosol Product Line

AMSOIL introduces new Heavy-Duty Degreaser (ADG). Formulated with powerful and fast-acting solvents, it attacks petroleum-based grime on a molecular level to loosen its hold on metal, concrete, engines and other surfaces. Its active citrus formula makes cleaning easy and leaves a clean scent.



AMSOIL Power Foam® Receives Fresh New Look

AMSOIL Power Foam® (APF) receives fresh new packaging, while offering the same outstanding performance.



AUGUST

AMSOIL Updates DOMINATOR® Synthetic 2-Stroke Racing Oil Packaging

AMSOIL DOMINATOR® Synthetic 2-Stroke Racing Oil (TDR) is given a fresh new look, while offering the same premium protection and performance enthusiasts expect.



AMSOIL OE Synthetic Automatic Transmission Fluid Targets Growing Installer Market

AMSOIL introduces new OE Multi-Vehicle Synthetic Automatic Transmission Fluid (OTF) and OE Fuel-Efficient Synthetic Automatic Transmission Fluid (OTL), providing outstanding protection for passenger-car/light-truck transmissions throughout original equipment manufacturer (OEM)-recommended drain intervals.



SEPTEMBER

AMSOIL Silicone Spray Joins Revamped Aerosol Product Lineup

Offering the same great protection and performance, AMSOIL Silicone Spray (ALS) is the latest product to sport a fresh new look.



OCTOBER

AMSOIL Introduces New Synthetic 2-Stroke Injector Oil

AMSOIL introduces new Synthetic 2-Stroke Injector Oil (AIO), an excellent entry-level product for cost-conscious enthusiasts who want the quality and benefits of an AMSOIL synthetic two-stroke oil and the convenience of one oil for all seasons.



Because AMSOIL Synthetic 2-Stroke Injector Oil is marketed for use in summer and winter two-stroke recreational equipment, it offers convenience to consumers who prefer to carry over their snowmobile oil inventory for use as marine oil in the summer months. It is also an excellent product for snowmobilers and boaters who own older equipment or aren't necessarily looking for the enhanced protection of AMSOIL INTERCEPTOR® Synthetic 2-Stroke Oil or HP Marine™ Synthetic 2-Stroke Oil.

DECEMBER

AMSOIL Introduces New Fogging Oil Packaging

AMSOIL Engine Fogging Oil (FOG) receives fresh new packaging, while offering the same outstanding protection for stored equipment.



MARKETING: 2013 YEAR IN REVIEW

The past year was one of successful marketing endeavors that saw huge increases in website visitors and social media followers.

AMSOIL.COM

The AMSOIL website saw a surge in traffic in 2013. In fact, traffic nearly doubled, and statistics indicate people are looking at more pages per visit for a longer period of time.



Series and Event Sponsorships

AMSOIL continued increasing visibility in 2013 through a number of series and event sponsorships. Resulting media coverage of the events also helped boost awareness regionally, nationally and, in some cases, internationally.

AMSOIL also maintains a presence on the track. Research through racing provides the opportunity to develop and validate AMSOIL lubricants in some of the toughest conditions. Sponsorship of individual racers and teams showcases and provides context for AMSOIL products. Seeing AMSOIL products in action helps strengthen the AMSOIL story.

- **AMSOIL Championship Snowmobile Derby celebrates 50 years**
- **AMSOIL becomes title sponsor of GNCC**
- **TORC Series expands into new markets**
- **Wil Hahn wins first career championship**
- **Brad Lovell named Dirt Sports Driver of the Year**

Social Media

Great strides were made with social media in the past year. The AMSOIL INC. Facebook page more than tripled its "Likes," now totaling more than 50,000, while "Likes" on the AMSOIL Racing Facebook page increased five-fold to more than 15,000. Followers of the AMSOIL INC. and AMSOIL Racing Twitter feeds increased 41 percent, and the AMSOIL INC. YouTube channel added 52 percent more subscribers.

- **Facebook "Likes" doubled to 50,000**
- **Twitter followers increased 41%**
- **YouTube subscribers increased by 52%**



Print Advertising

AMSOIL print advertising has traditionally focused more on do-it-yourself (DIY) niche markets such as motorcycles, classic cars, diesel enthusiasts and so on, helping foster a significant brand presence in those markets. AMSOIL print advertising has shifted focus in the last 12 months to grow brand awareness in the do-it-for-me (DIFM) and business-to-business (B2B) markets and showcase synthetic lubricants specifically engineered for diesels, passenger cars and powersports. High-profile mass-market publications like *Car and Driver*, *Motor Trend* and *Popular Mechanics*, among many others, are being used to reach a broader customer base.



Dan Peterson | VICE PRESIDENT, TECHNICAL DEVELOPMENT

Zinc dialkyldithiophosphate provides proven wear protection.

But its incompatibility with pollution-reduction devices severely limits its use in modern motor oils.

As today's automotive engines push the envelope seeking higher fuel economy and lower emissions, the demands placed on motor oil are escalating. This push for improved performance is nothing new. Racers and muscle-car owners have long looked for ways to squeeze more horsepower from their vehicles. This is often done in vintage cars by modifying the engine, while tuner enthusiasts usually focus on computer-controlled performance improvements. Whatever your preferred method, it puts more stress on engine components, and the oil must protect parts from wear even as they are pushed beyond the limits of OEM design. This is where the most recognized anti-wear additive, zinc dialkyldithiophosphate (ZDDP), comes into the picture.

ZDDP is very good at reducing wear and improving oxidation stability. It also exhibits mild extreme-pressure (EP) protection. ZDDP contains both zinc and phosphorus components that work together to provide anti-wear protection and minimize lubricant breakdown. Specifically, ZDDP helps protect high-impact surfaces like camshaft lobes, lifter surfaces and rockers against wear. As temperatures rise and surfaces come closer together, ZDDP decomposes and the resulting chemistry is what protects the critical metal surfaces. When parts move during operation, any sliding or rolling motion takes place on top of or within the ZDDP anti-wear film, which reduces metal-to-metal contact. This is especially important in modified engines with flat-tappet camshafts because the engine is creating more horsepower than it was designed for, which puts more stress on the engine. The camshaft and lifters are responsible for triggering the precisely tuned movements of the valvetrain. Without

the protective film barrier provided by ZDDP, the cams and lifters will wear from the force of operation, resulting in poor performance. All engines benefit from oils with superior film strength and anti-wear properties, so why don't all motor oils have boosted levels of ZDDP? It's back to the goal of improving emissions systems performance. Generally, ZDDP used in high levels results in volatile phosphorus being transferred from the combustion chamber to the catalytic converter. Like with lead in 1970s gasoline, phosphorus can blind over the catalytic reaction sites in the converter, making it less efficient in turning carbon monoxide (CO) into carbon dioxide (CO₂). The EPA mandates that catalytic converters operate as designed for more than 100,000 miles. As a result, ZDDP levels are now limited for newer motor oil specifications. The largest portion of the volatile phosphorus is generated right after you change your oil. So the more you change your oil, the more your catalytic converter is exposed to this volatile phosphorus. Conversely, longer drain intervals can limit the negative impact of volatile phosphorus on catalytic converters.

Both engine technology and oil technology have evolved over the years. Today's performance engines have very different oil requirements compared to older engine designs from the 1960s and 1970s. Many new engines use roller cams, which aren't as sensitive to ZDDP anti-wear protection as older flat-tappet camshafts and solid lifters. Older engines equipped with flat-tappet cams require higher levels of anti-wear/mild EP (ZDDP) than today's engines. This area in an engine is exposed to extreme contact load. Since this load increases significantly when non-stock, high-pressure valve springs are used,

the use of properly formulated motor oils is extremely important to reduce wear and extend flat-tappet and camshaft life, especially during the critical break-in period. Since the amount of zinc and phosphorus in oils formulated for today's automobiles has been greatly reduced and newer API oils are not designed specifically for older-style, modified engines, engine wear can be a major issue.

AMSOIL manufactures a complete line of motor oils tailored to meet the specific needs of classic cars and other vehicles requiring higher anti-wear/mild EP protection. AMSOIL Z-ROD® Synthetic Motor Oil (ZRT, ZRF) is designed with the level of anti-wear/mild EP required to safely protect older and modified engine designs such as those with flat-tappet camshafts. It is also designed specifically to resist rust and corrosion that attacks engines during periods of inactivity and storage. AMSOIL DOMINATOR® Synthetic Motor Oil (RD20, RD30, RD50, RD60) is formulated similarly, but more for true racing applications. This makes it the right choice for muscle cars, street rods and other high-performance vehicles with flat-tappet camshafts. AMSOIL Break-In Oil (BRK) is designed to work quickly in new and rebuilt high-performance and racing engines. This SAE 30 viscosity grade oil features a no-friction-modifier formula that helps induce controlled wear in rings to help mate and seat piston rings. It also has very high levels of ZDDP.

Whether you're a classic-car enthusiast, hot rodder, tuner or drifter, your equipment may require the protection provided by these products. Knowledge is power; but we want you to experience maximum power from your engine also! ■

CONTINUED INVESTMENTS IN COMPANY GROWTH MARK 2013

Upgrades to the AMSOIL Center, the opening of the new mechanical testing laboratory and the 40th Anniversary Convention highlighted corporate developments this year.

Environmental Stewardship

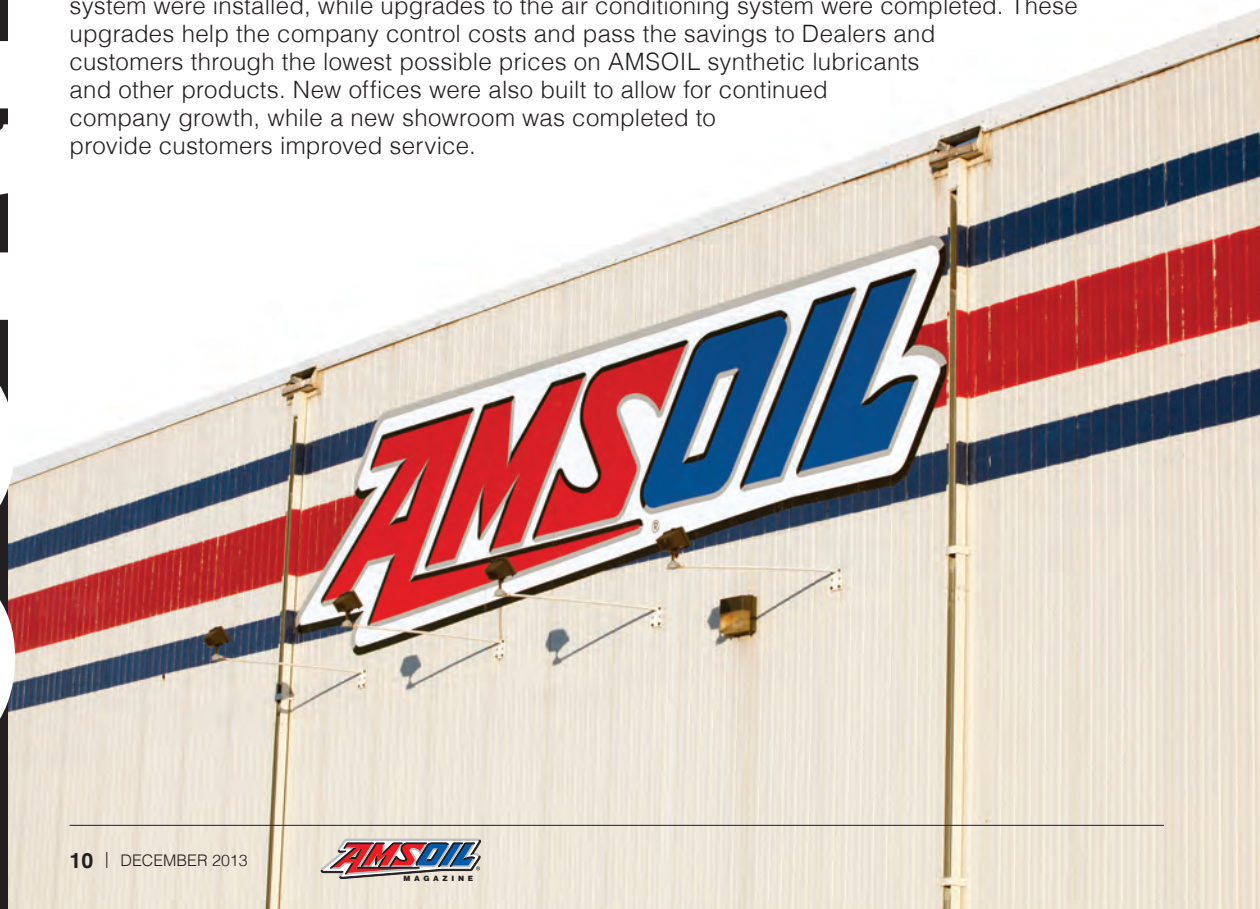
Just prior to the new year, the AMSOIL environmental management system was registered to the ISO 14001:2004 standard. NSF International, a third-party registration body, recognized AMSOIL for its commitment to sustainability throughout all aspects of its business. In part, ISO 14001:2004 sets the criteria a company or organization can follow for an effective environmental management system.

Becoming registered to the ISO 14001:2004 standard provides assurance to AMSOIL Dealers, customers and accounts that AMSOIL takes environmental stewardship seriously and has implemented processes to ensure reduced environmental impact.



AMSOIL Center Renovations

The year started by finishing several AMSOIL Center renovations that began in summer 2012 in part to reduce energy use and operating costs. A high-efficiency roof and a storm-water management system were installed, while upgrades to the air conditioning system were completed. These upgrades help the company control costs and pass the savings to Dealers and customers through the lowest possible prices on AMSOIL synthetic lubricants and other products. New offices were also built to allow for continued company growth, while a new showroom was completed to provide customers improved service.



Dealer Network Celebrates 40 Years

In July, approximately 800 AMSOIL Dealers of all levels gathered at the Duluth Entertainment and Convention Center for the 40th Anniversary Convention, one of the biggest and most memorable events in the company's history. The convention marked 40 years since AMSOIL President and CEO Al Amatzio started the Dealer network, which today boasts tens of thousands of Dealers across North America.

Dealers had the opportunity to learn about new AMSOIL products, hear first-hand about the latest AMSOIL marketing campaigns, gain valuable industry information and recognize their fellow Dealers who achieved new levels of success in 2013.



In July, Dealers of all levels gathered in Duluth, Minn. to celebrate 40 years of the Dealer network.



Derek and Erin Beahm, of Saskatchewan, won the AMSOIL-wrapped 2013 Ford Transit van at the 40th Anniversary Convention.

Mechanical Test Lab Expands Testing Capabilities

Research and testing have always been the cornerstones of product development at AMSOIL. The completion of the mechanical testing laboratory, unveiled to Dealers attending the 40th Anniversary Convention, allows AMSOIL to further expand its research and testing capabilities and continue to improve its already superior product line.

The state-of-the-art facility features three 480-sq. ft. dynamometer cells capable of housing a minimum of two dynamometers each. It allows AMSOIL to test motor oil performance on-site, allowing quick turn-around times and the ability to modify conditions to measure different oil properties. AMSOIL now boasts the ability for testing, development and stress tests only available at major original equipment manufacturers (OEMs) or

additive companies. And because the facilities and equipment are designed specifically for work in the main markets where AMSOIL is positioned, it allows the advantage of solving problems earlier, helping AMSOIL to not only do things no one else is doing, but to do things that others think are impossible.



The state-of-the-art equipment in the AMSOIL mechanical testing lab allows AMSOIL products to demonstrate even higher levels of performance in all types of applications.



Snowmobile in-chassis testing, hand-held power equipment testing and small gasoline-engine testing will be conducted with the water brake dynamometer.



New Year, New Network

AMSOIL exposure increases with Supercross, Arenacross partnerships.

For a majority of motorsports properties, planning for the 2014 racing season was a wide-open affair when it came to television partners as the long-standing SPEED TV was transitioned into Fox Sports 1 in mid-August. Included in the discussions was where Monster Energy Supercross and AMSOIL Arenacross races would air.

Parent company Feld Motor Sports answered that question in November when it announced a five-year agreement with Fox Sports to air its motorsports properties on Fox Sports 1 and Fox Sports 2 beginning in January 2014. The networks are set to deliver more than 291 hours of sports programming per year, including 115 hours of original programming and 51 hours of live coverage, into more than 130 million homes.



Additionally, Fox Sports will provide digital coverage on FoxSports.com, reaching 40 million unique users per month.

"This is a great move for both Monster Energy Supercross and AMSOIL Arenacross," said Jeremy Meyer, AMSOIL race program manager. "The increase in live coverage is exciting, and we have a greater opportunity to reach out to our fans with our messaging for the new year."

AMSOIL, the Exclusive Official Oil of Monster Energy Supercross and AMSOIL Arenacross, will see exceptional exposure on the combined 25 live broadcasts on Fox Sports 1 and Fox Sports 2. Monster Energy Supercross will also air on CBS. The season begins January 4 in Anaheim, Calif., while AMSOIL Arenacross kicks off January 3-5 in Worcester, Mass.



WITH JEREMY MEYER

Congratulations are in order for famed bike builder Erik Buell and his crew at Erik Buell Racing (EBR). In late October, the father of the American superbike continued his shake-up of the market with the introduction of the EBR 1190RX.

The unveiling of the new bike met a lofty goal for the Wisconsin-based manufacturer: bring a world-class, American-made superbike to market for under \$20,000.

The staff at EBR continued to push the boundaries of innovation and technical advancement with the new bike. As the factory-fill oil of choice for every EBR bike produced over the past three-plus years, AMSOIL is proud to be part of the process.

When asked what it's like to ride the new 1190RX, Buell simply stated, "Effortless grins inside your helmet."

AMSOIL Hardware Hard to Beat

When it comes to trophies, AMSOIL offers up two of a kind.

Bragging rights are important. They're often more essential to a driver than the headlines in the morning paper or the uncashable, oversized checks. Bragging rights can be brought up and lorded over a fellow competitor for years, even a lifetime. One way the swagger from a significant win continues is through the hardware the champion brings home, and AMSOIL has ties to two illustrious prizes.

AMSOIL Cup

Crandon, Wis. is considered the birthplace of short-course, off-road truck racing. Although fewer than 2,000 people live in the small logging town, its population swells to more than 50,000 each year over Labor Day weekend. The flagship race in Crandon, and all of short-course for that matter, is the AMSOIL Cup race held the Sunday before Labor Day.

Marking its fourth year in 2013, the AMSOIL Cup race is a direct descendent of the long-tenured Borg-Warner Challenge, which pits the sport's top 4x4 trucks against the top 2wd trucks for a winner-take-all \$40,000 bounty. While the money is a huge motivator, the bragging rights come with the winner getting his name engraved on the traveling AMSOIL Cup trophy. Constructed of silver and billet aluminum, winning the AMSOIL Cup can mark either the start of great things to come or the icing on the cake for a champion. Once a driver wins this prestigious race, his name is added to a growing list of legends that includes heroes like Scott Douglas, Chad Hord, Ricky Johnson and C.J. Greaves.



"Getting your name on the AMSOIL Cup can change your career," said Hord. "We had some championships and won a bunch of races before 2011, but once we won the Cup race, it was a whole new game for us. People looked at us different, a team to be reckoned with, for sure."

After the race, the Cup takes a national tour, much like the National Hockey League's (NHL) famed Stanley Cup. This year's winner, C.J. Greaves, had the trophy on display at the annual Specialty Equipment Market Association (SEMA) event in November.

AMSOIL DOMINATOR®

Unique is the simplest word to describe the trophy that's raised after the first race of the AMSOIL Championship Snocross (ACS) tour in Duluth, Minn. The AMSOIL DOMINATOR, named after the company's line of premium synthetic racing oils, is awarded to the driver who wins the tournament bracket comprised of the top 16 snocross riders in the world.

The event puts up another winner-take-all purse (\$10,000), but instead of a traveling trophy, the winner receives a one-of-a-kind, hand-built trophy that incorporates snowmobile parts gathered from the swap meet at the annual Hay Days Grass Drags. Each winner gets to keep the distinct prize, which can include clutch plates, chains and pistons in the final design.



"The AMSOIL DOMINATOR winner gets something that is part trophy, part work of art," said AMSOIL Race Program Manager Jeremy Meyer. "We hear comments ranging from simply 'Wow!' to 'That is just amazing.' The event has taken on a life of its own, and when a rider wins, he can hold it over the rest of the field for an entire year, no matter what happens during the season."

Team AMSOIL/Polaris rider Ross Martin won the first two AMSOIL DOMINATOR races. This year's race was held on the Friday following Thanksgiving Day. For results and a wrap-up, visit www.amsoilracing.com.



AMSOIL CHRISTMAS GIFTS AND STOCKING STUFFERS

An AMSOIL oil change is an outstanding Christmas gift for anyone on your list, while AMSOIL clothing and promotional items also make great holiday gifts and stocking stuffers. See www.amsoil.com/clothing.aspx for a complete listing of available items.

Full Zip Hoody

Heather gray 80/20 cotton/polyester zippered sweatshirt features screenprinted AMSOIL logo across the chest. Split front pouch pocket. Rib knit cuffs and waistband. Sizes S-3X.

Stock #	Size	U.S.	Can.
G3235	S	38.50	43.50
G3236	M	38.50	43.50
G3237	L	38.50	43.50
G3238	XL	38.50	43.50
G3239	2X	41.50	46.85
G3240	3X	44.50	50.25

Size 3X (G3240) available in limited supplies until January 31.



Long Sleeve Camo Shirt w/Pocket

Constructed of 100% cotton jersey, this comfortable long sleeve shirt is great for layering or wearing alone. Left chest pocket with screenprinted AMSOIL logo. Sizes S-3X.

Stock #	Size	U.S.	Can.
G3241	S	26.75	30.25
G3242	M	26.75	30.25
G3243	L	26.75	30.25
G3244	XL	26.75	30.25
G3245	2X	29.75	33.60
G3246	3X	32.75	37.00

Ladies' OGIO Glam Shirt

High-performance shirt provides a comfortable, contoured fit. Constructed of 100% double-knit polyester mesh with stay-cool wicking technology. Unique open hem cuffs with metal snaps. Embroidered logo. Sizes S-3X.

Stock #	Size	U.S.	Can.
G3223	S	49.00	55.35
G3224	M	49.00	55.35
G3225	L	49.00	55.35
G3226	XL	49.00	55.35
G3227	2X	52.00	58.70
G3228	3X	55.00	62.10



Ladies' Soft Shell Jacket

Ladies' embroidered soft-shell jacket takes on light rain and wind with its sleek polyester woven shell and warm microfleece interior. Front zippered pockets. Sizes S-3X.

Stock #	Size	U.S.	Can.
G3229	S	54.00	60.95
G3230	M	54.00	60.95
G3231	L	54.00	60.95
G3232	XL	54.00	60.95
G3233	2X	58.00	65.50
G3234	3X	62.00	70.00



**NEW
LOOK!**



It's the Real Deal.

A lot of folks dread spring because they have to think about getting their lawn mowers and tractors running again after winter. Come springtime, your equipment will be easier to start if you take care of it before putting it into winter hibernation.

Now sporting a fresh new look, AMSOIL Engine Fogging Oil (FOG) is a great product for protecting internal engine components during storage or long periods of inactivity. Simply spray it into the carburetor or air intake. Ideal for outboard motors, lawn and garden equipment, motorcycles, snowmobiles, ATVs, motor homes, generators or any equipment with a two- or four-stroke engine, Engine Fogging Oil offers superior film retention, providing long-term protection against corrosion and dry starts, extending engine life and reducing operating expenses.

It's that time of year. Are you dreading having to start your snowblower soon? Next spring remember AMSOIL Engine Fogging Oil.



The First in Synthetics®

Online Store: www.amsoil.com

Telephone: **1-800-777-7094**



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