



*The First in Synthetics®*

## **FEEL SECURE** Using AMSOIL Lubricants

As millions of satisfied AMSOIL customers know, using AMSOIL synthetic lubricants or practicing extended drain intervals does not void new vehicle or equipment warranties. In recent years, however, some original equipment manufacturers (OEMs) have attempted to revive old fears about warranty coverage in an attempt to increase sales of their own, typically-more-expensive, OEM-branded oils.

### **Misleading OEM Practices**

OEMs often suggest in owner's manuals, advertisements or through dealership personnel that motorists and enthusiasts must use the OEM-branded oil to comply with the new vehicle or equipment warranty. Some OEMs include warnings of catastrophic engine failure should a non-OEM oil be used. These tactics are especially pervasive in the powersports market and are calculated to create uncertainty and fear in the consuming public to the point that many consumers feel they are at risk when using anything but OEM-branded lubricants. Generally, the public is unaware that it is illegal for a vehicle manufacturer to tie the warranty of its product to the use of the manufacturer's own lubricant. Federal law seeks to ensure competition within the marketplace, and that specifically includes guaranteeing continuing warranty coverage outside the use of OEM-branded lubricants. In short, you have the right to use the oil of your choice.



The Warranty Secure symbol is designed to reassure consumers that simply using AMSOIL synthetic lubricants in place of original equipment manufacturer (OEM)-branded lubricants, or practicing extended drain intervals when using AMSOIL lubricants, does not void new vehicle or equipment manufacturer warranties. Simply put, if the lubricant did not cause the problem, the OEM warranty cannot be voided, period.

According to the Federal Trade Commission:

The Magnuson-Moss Warranty Act makes it illegal for companies to void warranties or deny coverage under the warranty simply because an aftermarket or recycled part was used... **The manufacturer or dealer must show that the aftermarket or recycled part caused the need for repairs before denying the warranty claim.** (<http://www.ftc.gov/bcp/edu/pubs/consumer/alerts/alt192.shtm>) (emphasis added)

If your OEM warranty is denied without this proof, or an OEM, dealership or mechanic says using AMSOIL synthetic lubricants in place of the OEM-branded lubricant or extending oil change intervals will void the vehicle or equipment warranty, obtain a written statement to that effect and send it to AMSOIL INC., Technical Services (One AMSOIL Center, Superior, WI, 54880). AMSOIL will assist you in resolving the situation. For more information, contact AMSOIL Technical Services at [tech@amsoil.com](mailto:tech@amsoil.com) or (715) 399-TECH.

For complete information on AMSOIL warranties, contact AMSOIL Technical Services or visit [www.amsoil.com/warranty](http://www.amsoil.com/warranty).