

# AMSOIL Synthetic Motor Oils Provide Maximum Value

Now, more than ever, consumers are seeking maximum value from the products they buy. Because they last longer and offer better performance, high quality products generally provide better value over the long term compared to their lower-priced counterparts. This is especially true when it comes to lubricants. Customers who purchase lower-priced motor oils and practice 3,000-mile drain intervals do not receive maximum value.

By offering maximum protection and performance for extended drain intervals, AMSOIL synthetic motor oils provide value like no other motor oil can. Whether a customer prefers shorter extended drain intervals or wishes to take advantage of full length 25,000-mile/one-year intervals, AMSOIL offers a value package that helps them receive the most for their money.

## Value Package I



For customers who prefer shorter extended drain intervals or a lower initial cost, AMSOIL offers its XL line of synthetic motor oils. AMSOIL XL Synthetic Motor Oils are API-certified, full synthetic motor oils with a recommended minimum drain interval of 7,500 miles or six months, whichever comes first. While they don't provide the level of performance provided by the AMSOIL 25,000-mile oils, the XL line still easily trumps any petroleum-based motor oil as well as virtually all other synthetics on the market. In fact, when an oil life monitor or oil analysis is employed, AMSOIL XL Synthetic Motor Oils easily remain suitable for continued service far beyond the recommended 7,500 miles.

While WIX Oil Filters are not designed to last the full length of a 25,000-mile oil drain interval, they offer excellent protection, performance and cost effectiveness for 7,500 miles and beyond when paired with AMSOIL XL Synthetic Motor Oils.

## Value Package II



AMSOIL extended drain synthetic motor oils remain on the forefront of lubrication technology. Advanced chemistries made from only the finest base oils and highest-quality additive packages allow AMSOIL synthetic motor oils to provide unsurpassed protection and performance for up to 25,000 miles or one year, whichever comes first.\*

AMSOIL Signature Series 0W-30 Synthetic Motor Oil offers the longest drain interval in the AMSOIL product line, providing second-to-none protection and performance for up to 35,000 miles or one year, whichever comes first.\*

AMSOIL Ea Oil Filters are the highest efficiency filters available to the auto/light truck market. Featuring advanced full synthetic nanofiber technology, Ea Oil Filters provide greater efficiency, capacity and durability than cellulose filters, extending engine and filter life and reducing engine wear. When used in conjunction with AMSOIL synthetic motor oils in gasoline and diesel vehicles, Ea Oil Filters are recommended for up to 25,000 miles or one year, whichever comes first. That's value.

\*See the AMSOIL Product Information and Drain Interval Chart (G2281) for specific drain interval recommendations based on product and driving style.