

AMSOIL Online Guides Provide Customers Instant Product Recommendations

The AMSOIL corporate website includes a number of convenient, easy-to-use product lookup and cross reference guides that provide customers with instant AMSOIL and aftermarket product (WIX, Donaldson, NGK, TRICO, Twin Air) recommendations for their applications. Each recommended product listed in the guides is set up as a link, allowing the user to reach that product's page within the AMSOIL online catalog, where he or she can read more information on the product or place an order. Located on the right-hand side of the AMSOIL homepage, the lookup and cross reference guides cover more applications than ever and provide a valuable tool for customers when deciding which products are right for their equipment.

Online Lookup Guides

The online lookup guides are designed to yield AMSOIL and aftermarket product recommendations based on the vehicle information provided by the user. The AMSOIL corporate website has product lookup guides for auto and light truck, power sports and small engine applications and TRICO Heavy-Duty Wiper Blades, and it has filter lookup guides for vintage vehicles and heavy-duty applications.

Auto and Light Trucks Lookup Guide

The Auto and Light Trucks Lookup Guide enables users to gain a complete listing of recommended AMSOIL and aftermarket products for their vehicles. Begin by simply typing in the year of the vehicle and clicking the "Build List" button to view a list of vehicle manufacturers. Upon clicking the appropriate manufacturer, a list of that manufacturer's vehicle models is generated. Once the appropriate model is clicked, the lookup produces a list of engine options for that vehicle model. After clicking the appropriate engine option, the right-hand column of the page displays the list of recommended products for the vehicle.

Power Sports Lookup Guide

The Power Sports Lookup Guide enables users to find the recommended AMSOIL and aftermarket products for motorcycle, marine, personal watercraft, snowmobile and ATV applications. First, select either the "oil and filters" option or the "spark plugs" option, then specify the appropriate vehicle by using the dropdown menus for equipment type, make, model, engine size and year. Click the "Get Oil and Filters" or "Get Spark Plugs" button to retrieve the list of recommended products for the vehicle.

Small Engine Lookup Guide

The Small Engine Lookup Guide enables users to find the recommended AMSOIL and aftermarket products for small engine applications. Simply select the appropriate engine manufacturer and engine detail from the dropdown menus to retrieve the list of recommended products for the small engine application.

TRICO Heavy-Duty Lookup Guide

The TRICO Heavy-Duty Lookup Guide enables users to find the recommended TRICO Heavy-Duty Wiper Blades for virtually all heavy-duty truck, bus and recreational vehicle applications. Simply select the vehicle type, make, model and year from the dropdown menus and click the "Get Recommendations" button to retrieve the appropriate wiper blade recommendations.

Vintage Vehicles Online Filter Lookup Guide

The Vintage Vehicles Online Filter Lookup Guide enables users to gain a complete listing of recommended AMSOIL and WIX filtration products for vintage (1985 and earlier) automobile and light truck applications. Simply select the vehicle make, year, model and engine size from the dropdown menus and click the "Get Recommendations" button to retrieve the appropriate lube, air, fuel, breather and transmission filter recommendations.

Heavy-Duty Truck, Bus, Off-Road and Industrial Filter Lookup Guide

The Heavy-Duty Truck, Bus, Off-Road and Industrial Filter Lookup Guide enables users to gain a complete listing of recommended Donaldson P-Series and Endurance Filters for heavy-duty applications. Simply select the vehicle make, model and year from the dropdown menus to retrieve the appropriate lube, air, fuel, coolant and hydraulic filter recommendations.

Online Cross Reference Guides

The online cross reference guides are designed to yield AMSOIL and aftermarket product recommendations based on competing manufacturers' part numbers. The AMSOIL corporate website has a master filter and an NGK plugs and wires cross reference guide. If, for example, a customer is using a competing filter brand, the filter number can be typed into the Master Filter Cross Reference Guide to determine the appropriate AMSOIL filter.

Master Filter Cross Reference Guide

The Master Filter Cross Reference Guide enables users to determine the appropriate AMSOIL, WIX and Donaldson filters for an application based on competing manufacturers' filter numbers. Simply select either the "car/light truck" or "heavy-duty equipment" option, type in the manufacturer filter part number and click the "Get AMSOIL Product" button to retrieve the appropriate filter recommendations.

NGK Plugs and Wires Cross Reference Guide

The NGK Plugs and Wires Cross Reference Guide enables users to determine the appropriate NGK plugs and wires for an application based on competing manufacturers' part numbers. Simply type in the part number and click the "Cross Reference" button to retrieve the appropriate spark plug and wire recommendations.